

Waste: we are what we spill off.

A film project about waste management and environmental consciousness.

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Introduction

The problem of waste in constant progress at the global and local level has generated a gradual increase in the concern of States, organizations, institutions and individuals that, in varying degrees, try to co-opt as much attention as possible at all levels. Even though this concern is still partial, before long, there will be a shadow over everybody's head and nobody will be able to overlook this issue.

This 90-minute documentary film, prepared to be exhibited in movie theatres and on television all over the world, intends to shed some light on the darkness of the universe of what we discard is located. WASTE is a huge magma where live materials, raw materials, and materials from every possible origin end up in.

In general, the film addresses the relationship of the human race with its waste. It searches into the relationship that the different cultures have with the waste they generate. What do they do or may do with waste? What value do they place them? What significance?

The countries in whose bosom industrialization appeared were the first in perceiving this impact and in seeking a solution for the waste generated by these new products, having the know-how and the resources to do so. Most of the so-called developing countries are facing the dilemma of posing their industries' growth and, at the same time, are starting to think of solutions and implement programs in order to damp down the impact of the waste generated by these products. In the excluded regions, the impact of modern

dumping is incommensurate.

Macro goal

- To change the relationship people have with the waste they generate.
- To resize the impact of consumption on the environment and society.
- To account for the actions being performed by States, Companies and Organizations.

The film will attempt to show the state of affairs in the waste issue, taking as central points at least four regions of the planet that may be representative of the different cultures; in this way, showing the impact, the reactions and actions.

Through the expressiveness of images, and a narrative that assembles all documented material, the film attempts to shock (at the image level) and raise awareness (at the textual level).

The film also intends to contribute to the development of the collective substratum that may help to improve the efficiency and accuracy for the implementation of public policies and business investments in the environmental field and, particularly, in waste management.